



Northern California Homelessness Roundtable

September 26, 2019

Welcome!

Northern California Homelessness Roundtable

- The NorCal Roundtable was created in 2004 and is a community led by Continuum of Care representatives from communities across Northern California.
- The NorCal Roundtable provides regular opportunities for Continuums of Care to exchange information and build community across a broad geographical area.
- Participants work collaboratively to identify common needs and problem areas and to discuss creative solutions.
- The group supports and engages in policy work at the state and federal level, and it generates resources to address the changing needs of rural Continuums of Care.

Who we are...

HomeBase is a nonprofit public interest law firm that provides legal and technical assistance.

We work on the local, state, and national level to support communities in implementing responses to homelessness.

Today's Agenda

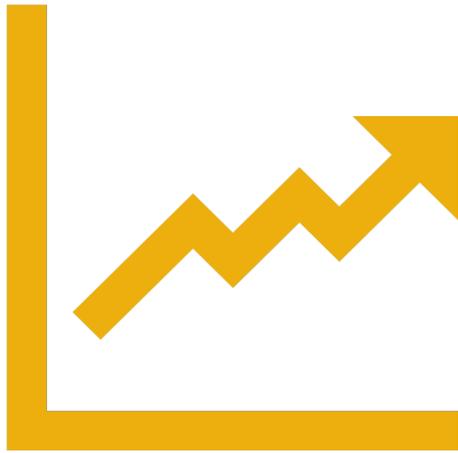
9:30 AM	Welcome & Introductions
10:00 AM	SESSION 1: Seniors and Special Populations
11:00 AM	Break
11:15 AM	SESSION 2: Living Homeless in RVs/Vehicles
12:30 PM	CoC Roll Call & Feedback Survey
12:45 PM	Lunch
1:30 PM	State Legislative and Funding Updates
2:00 PM	HUD Update
2:30 PM	Session 3: NOFA Roundtable
3:00 PM	Adjourn

Session One:

Seniors & Special Populations

Serving Older Adults Experiencing Homelessness

The Aging Homeless Population



- The homeless population is aging faster than the general U.S. population and is projected to continue growing.
- Between 1990 and 2010, the median age of single homeless adults increased from 37 to nearly 50 years.
- It is estimated that older adult homelessness will have increased by 33% from 44,172 in 2010 to 58,772 in 2020.

Sources: Rebecca Brown et al, "Meeting the Housing and Care Needs of Older Homeless Adults: A Permanent Supportive Housing Program Targeting Homeless Elders," *Seniors Housing & Care Journal*. 2013 Jan 1; 21(1): 126, <https://www.ncbi.nlm.nih.gov/pmc/articles/PMC3980491>; National Health Care for the Homeless Council (NHCHC), "Aging and Housing Instability: Homelessness among Older and Elderly Adults," In *Focus Quarterly Research Review*: Vol. 2, Issue 1, September 2013, page 1, http://www.nhchc.org/wp-content/uploads/2011/09/infocus_september2013.pdf

Factors Contributing to Homelessness Among Older Adults

- Older adults dealing with lifelong personal challenges tend to become homeless as younger adults and remain chronically homeless into older adulthood.
- Others encounter a crisis late in life that leads to a period of first time homelessness, such as eviction, death of a partner, or a disabling illness.
- Living on limited, fixed incomes increases housing burden and makes it more difficult to re-stabilize after a crisis occurs.
- Social isolation, lack of family or friends who are able and willing to share housing, or loss or breakdown of relationships can contribute.

Chronic & Complex Health Challenges

- Individuals experiencing homelessness over the age of 50 experience higher rates of “geriatric conditions” that are often associated with individuals ages 65 and older
- Many of these conditions are treatable, but doing so is more difficult when people do not have access to consistent medical care.
- Research has found that unstably housed adults over the age of 50 used the ER at rates nearly four times the general population.



Sources: Brown et al, “Meeting the Housing and Care Needs of Older Homeless Adults,”; NHCHC, “Aging and Housing Instability: Homelessness among Older and Elderly Adults,”

Other Challenges for Older Adults

- Increased risk of being victimized due to their health and mobility limitations
- Limited employment opportunities and options for increasing income
- Difficulty accessing public benefits due to health or mobility issues, physical and cognitive difficulties and lack of a permanent address
- Discrimination and stereotyping based on age and/or homelessness

Key to Success

Establish good client rapport

Multidisciplinary teams and/ or co-locating multiple services on-site

Close hospital affiliation

Robust referral network

Continuity of care

Skill at managing chronic disease

Case management for placement and follow up

Safe and accessible housing and services

Mental health evaluation

Pharmacologic support

Drug administration support

Staff Training Topics for Housing and Service Providers

- Population-specific housing and service needs of older adults
- Recognizing and addressing age discrimination
- Understanding aging and life stage issues, e.g. end-of-life process
- Addressing feelings of loss, grief, and isolation
- How to help older adult clients maintain their sense of dignity
- Safety issues for older homeless adults
- Conducting assessments for dementia and the intersections of aging and substance use (for clinical staff)
- Planning for aging in place as well as transitions to future care
- Cultural competency across generations

Identifying and Linking System Partners

Strategic Plans/Resource Mapping for needs of homeless older adults can help identify and link local partners



- **Older Adults Full Service Partnerships**
- **HICAP – Medi-Cal Counseling**
- **Local Senior Centers**
- **California Dept on Aging – SCSEP (job training)**
- **Commissions on Aging**
- **Hospitals/medication clinics/long-term care organizations**
- **Longterm Care Ombudsman Program**
- **County Departments of Older and Aging Adults**
- **Adult Protective Services**
- **Area Agencies on Aging (funded by CA Dept on Aging)**

Care Coordination

- Older adults often have health issues treated by several clinicians and may have co-occurring or chronic issues requiring specialized care.
- Supports can be funded by Medi-Cal and Medicaid and have been shown to reduce hospitalizations and health crises among seniors experiencing homelessness.
- Best practices for coordinating care include:
 - Conducting comprehensive needs assessments
 - Providing individualized care planning
 - Making use of multidisciplinary service teams that can provide “one stop” access

Legal Services for Older Adults

- Eviction and foreclosure prevention
- Financial exploitation or elder abuse
- Access to benefits such as SSI and Medicaid
- Advanced directives and medical financial decision-making.
- Estate planning (e.g. living trusts, wills and powers of attorney)



Healthcare & Housing

In-home healthcare & visiting health staff

Identify opportunities for in-home health care, including opportunities for nurses and in-home caregivers to serve tenants on-site or in their units.

Mobile health services

Older adults may be unable to travel offsite for health care services.

Mobile services and telemedicine can help meet these needs, including delivering patient assessments, conducting monitoring and follow-up, and providing mental health therapy.

Medication assistance

Staff should work closely with older adult clients and their physicians to develop plans for in-home medication assistance, as well as contingency plans when regimens are not followed.

Serving Older Adults in PSH

- Provide age-specific wraparound services, including access to health, benefits, and employment supports tailored to older adults.
- Create safe housing options, including creating floors or set-aside space for older homeless adults.
- Close assessment and monitoring of new health issues and benefits eligibility for those aging in place.
- Flexible policies that permit hospital stays without losing housing.
- Renovate housing to be accessible for older adults.
- Develop a comprehensive emergency evacuation plan that incorporates which residents/units require special assistance.

Unit Modifications

widening hallways
and doorways

adding a first-floor
bathroom

ramps, no-step
entry ways, and
stair lifts

larger size rooms
and bathrooms

grab bars and
handrails

removable shower
heads

phones for
hearing impaired

monitoring
technology and
alert systems

brighter lighting
and emergency
lights

rugs/carpets
fastened to floor

adjustable-height
closet rods

full size
refrigerators to
store prepared
food and medicine

Serving Older Adults in Shelter



- Provide 24-hour shelter access so that older adults can stay inside and rest during the day
- Allow older adults to sleep near a bathroom
- Provide assistance daily living activities, such as cooking, cleaning, doing laundry and bathing as well as travelling to medical and other appointments, taking medications, and paying bills.

Transition to Higher Level of Care

- Tenants with severe health crises may require care provided by residential care facilities, hospice care or nursing homes.
- Providers should be trained to develop tenant transition plans for clients in need of a higher level of care, including:
 - Knowledge of the terminology
 - Types of care settings
 - Alternative community-based programs that can safely prolong a senior's independence in supportive housing
- Program staff should be trained to regularly assess clients to help identify changes with enough time to secure appropriate resources.

Source: CSH, "Healthy Aging in Supportive Housing."

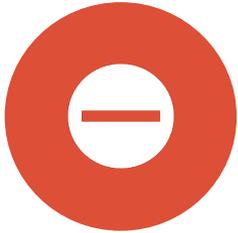
Small Group Discussion

- Within your group of 6-10 attendees, please take 20 minutes to identify and discuss:
 - What are the biggest challenges you face supporting older adults and clients with complex medical needs?
 - What are some of the solutions that you've identified to overcome these challenges?
 - Who are the community partners who have resources and/or expertise to help serve older adults?
- Your group's Reporter will have 2-3 minutes to share the substance of your group's conversation

Session Two:

Vehicle Homelessness & Safe Parking

How Does Vehicle Homelessness Differ from Street Homelessness?



DIFFICULT TO COUNT
DURING PIT COUNT



PERSONS LIVING IN
VEHICLES DON'T
ALWAYS "FEEL"
HOMELESS



CAN ACCRUE
SIGNIFICANT
PARKING TICKETS



COSTS OF
MAINTENANCE

What else?

Strategies for Addressing Vehicle Homelessness

- Safe Parking
- Triaging Individual Vehicles
- Others?

What is Safe Parking?



An alternative shelter option for families who own cars



Should operate using Housing First philosophy



Not an encampment, but a safe place to park while working toward housing

4 Keys to Successful Operation

- **FUNDING:** Typically uses a wide range of sources (e.g. HCD, county/city, HUD, Faith Based Organizations, and Private)
- **ON-SITE SERVICES:** Exist in tandem with parking. Generally emphasizes employment/housing placement.
- **LAW ENFORCEMENT:** Most successful programs have strong relationships with local law enforcement.
- **SANITATION/WASTE:** Included on-site, either in nearby building or outdoor temporary facilities.

Source: Safe Parking Programs, Sol Price Homelessness Policy Research Institute, <https://socialinnovation.usc.edu/wp-content/uploads/2018/12/Safe-Parking-Literature-Review.pdf>

What Does it Cost?

Program	Location	Parking Spots	People Served Nightly	Total People Served	Annual Budget	Funding Sources	Services	Outcomes (2017)
New Beginnings (est. 2004)	Santa Barbara, CA	133 spaces across 24 lots	150	8,800	\$270,000	Public, Private	Outreach, HMIS-connected case management (monthly); food distribution; grants for medical expenses; job tutoring; toilets	432 (5%) obtained housing, 250 obtained employment
Road to Housing (est. 2012)	Seattle, WA	26 spots across 4 lots, 15 RV spots in 1 lot			\$360,000	Public	Outreach, HMIS-connected case management (bi-monthly); toilets	256 obtained housing
Dreams for Change (est. 2010)	San Diego, CA	78 spots across 2 lots	70	2650	\$55,000	Private	Case management (not connected to HMIS), referrals to public benefits, employment and housing; food distribution; financial education; after-school care; toilets	1725 (65%) obtained housing or moved to long term transitional housing programs
One Starfish Parking (est. 2014)	Monterey, CA	27 spots (1-2 RV spots) across 5 lots		75	\$100,000	Public, Private	Case management (not connected to HMIS); referrals to showers, food, employment, housing, and therapy; provision of sleeping bags and gas cards; toilets	50 (70%) obtained housing

Source: Safe Parking Programs, Sol Price Homelessness Policy Research Institute, <https://socialinnovation.usc.edu/wp-content/uploads/2018/12/Safe-Parking-Literature-Review.pdf>

Case Study: Santa Barbara



PROVIDES SAFE,
OVERNIGHT PARKING



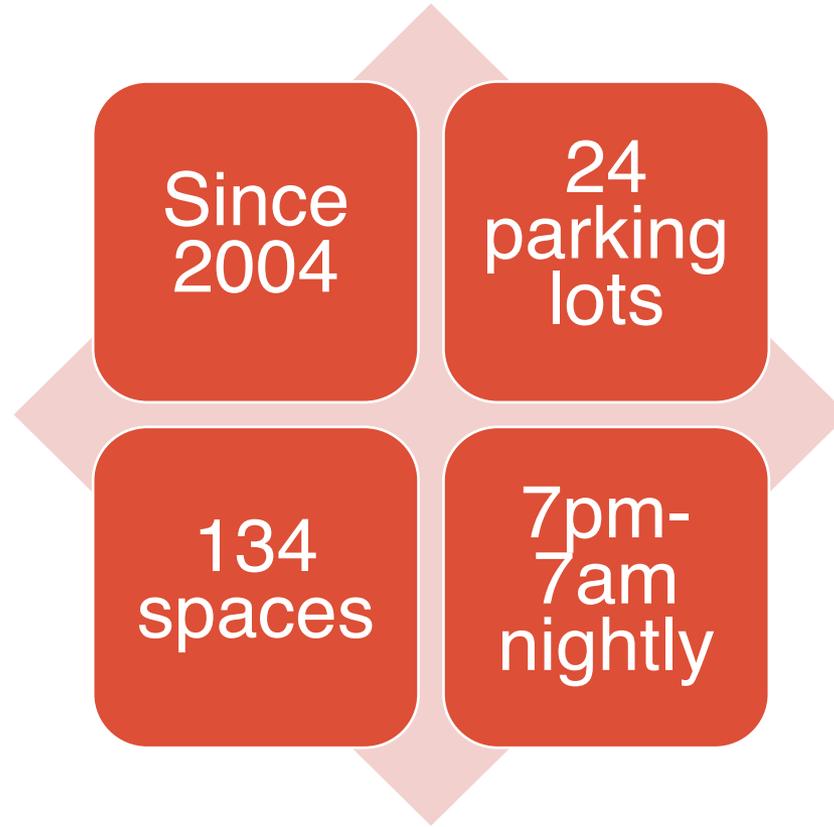
COMBINED WITH
SUPPORTIVE
SERVICES/CASE
MANAGEMENT



EMPLOYMENT
ASSISTANCE/TRAINING,
COMMUNITY
REFERRALS

Source: Policies and Procedures Manual for New Beginnings Counseling Center's (NBCC) Safe Parking Program, revised 4/2/2019

By the Numbers...



From Entry to Exit

Program conducts outreach to community meetings, cold calls, handout/flyers, etc. to identify eligible participants

Client applies, case manager identifies goals/needs of clients during intake

Frequent meetings with case manager to receive services/track goals

Reassessment of eligibility every 90 days; safe parking permits renewed every 30 days

Clients entered into HMIS system, tracked from entry to exit

Source: Policies and Procedures Manual for New Beginnings Counseling Center's (NBCC) Safe Parking Program, revised 4/2/2019

Who Can Refer?

- Community partners
- Safe parking staff/outreach team
- Self-referrals

Source: Policies and Procedures Manual for New Beginnings Counseling Center's (NBCC) Safe Parking Program, revised 4/2/2019

Eligibility

While program follows Housing First, participants must have:

- Vehicle (car/RV)
- Valid Registration
- Current License
- Insurance

Supportive Services

“Case management services will be proactive ... will focus on seeking out, contacting, interacting with, and following up with participants to provide ‘intensive case management’ services.”

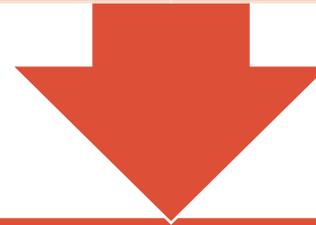
Case management:

Works with client to conduct Needs Assessment

Creates Housing Stabilization Plan

Connects clients to income/benefits, employment, etc.

Continues to check in and track progress.



However, services are still voluntary.

Source: Policies and Procedures Manual for New Beginnings Counseling Center's (NBCC) Safe Parking Program, revised 4/2/2019

Additional Benefits

When available...



RENTAL
ASSISTANCE



UTILITY FEE
PAYMENT
ASSISTANCE



SECURITY/
UTILITY
DEPOSITS



MOVING
COSTS



EMERGENCY
HOUSING
ASSISTANCE



GENERAL
HOUSING
STABILITY



TRANSPORTATION
ASSISTANCE



CHILD CARE
ASSISTANCE

Source: Policies and Procedures Manual for New Beginnings Counseling Center's (NBCC) Safe Parking Program, revised 4/2/2019

Butcher Paper Activity (10 Mins)

Directions:

1. Grab a marker.
2. Walk around and respond to the questions on each of the pieces of butcher paper.
3. Afterwards, we'll share out any thoughts.

Questions (found on Butcher Paper)

1. What does vehicle homelessness look like in your community?
2. What are some of the steps your community has taken to implement safe parking?
3. What are some of the funding sources your community has used for its safe parking program?
4. What are some of the challenges with implementing a safe parking program (either experienced or foreseeable)?
5. What other strategies do you know of for addressing vehicle homelessness?

CoC Roll Call

State Legislative and Funding Updates

HCD Updates

Presenter:

- Lindsey Slama, MSW – Homelessness Program Representative, HCD

Links to HCD Updates

- HCD NOFA Updates: <http://www.hcd.ca.gov/grants-funding/nofas.shtml>
- HCD TA: <http://www.hcd.ca.gov/grants-funding/already-have-funding/technical-assistance.shtml>
- HCFC Updates: <https://www.bcsd.ca.gov/hcfc/meetings/index.html>
[Click “department updates”]

Housing California Updates

Presenter:

- Taylor Kiely – Policy Analyst, Homebase

California Legislative Updates

- *SB 329 (Mitchell)* – Source of Income Discrimination.
 - This bill made it through the legislature and is on the Governor’s desk for signature. We do not yet know his position on the bill but don’t anticipate challenges.
- *AB 1482 (Chiu)* – Rent Cap bill. Would prohibit rent increases in excess of 5%+CPI.
 - Biggest piece of this bill is it has just cause protections for renters! There is a 10 year sunset on the bill. It is on the Gov’s desk and he is strongly supportive.
- *AB 307 (Reyes)* – homeless youth grant program.
 - This bill was held in Senate Appropriations and will not move forward.
- *SB 282 (Beall)* – Supportive Housing for Parolees Program.
 - This bill was held in Assembly Appropriations and was converted to a 2-year bill to be acted upon January 2020. We will continue to push this one as a top priority next year.

California Legislative Updates

- *AB 1197 (Santiago)* – CEQA exemption for projects in City of LA that are funded under specific programs and meet certain requirements. Specifically must be supportive housing or low-barrier shelters. Awaiting the Governor's signature.
- *SB 389 (Hertzberg)* – Amended the Mental Health Services Act to add parolees as eligible for services. Signed by the Governor.
- *AB 891 (Burke)* - Would require a city or a county with a population greater than 330,000 to establish a safe parking program that provides safe parking locations and options for individuals and families living in their vehicles.
 - The bill would require a safe parking program to provide a bathroom facility and onsite security, among other requirements. On the governor's desk for signature.

HUD Updates

HUD Updates

Presenters:

- Cynthia Abbott – Supervisory Field Representative (Northern California), HUD
- Leticia Johnson, Senior CPD Representative, HUD

Links to HUD Updates

- Foster Youth to Independence (FYI) public housing voucher program:
 - FYI Program - HUD Exchange Webinar Announcement: <https://www.hudexchange.info/news/hud-announces-foster-youth-to-independence-fyi-initiative-and-upcoming-webinar/>
 - FYI One-Pager: https://www.hud.gov/sites/dfiles/PIH/documents/One_Pager_Overview_of_FYI_Notice.pdf
- Save the Date: Permanent Housing Conferences – Fall 2019: <https://www.hudexchange.info/news/save-the-date-permanent-housing-conferences-fall-2019/>

Session 3:

NOFA Roundtable

NOFA Roundtable

As one NOFA comes to an end, another begins...and another...and another...

What steps are we taking to prepare for upcoming state and federal funding opportunities? Main NOFAs to look out for:

- **Nov/Dec 2019:** Homeless Housing, Assistance and Prevention Program (HHAP)
- **Sept, 2019:** No Place Like Home (NPLH); Competitive, Round 2
- **March, 2020 (?):** Youth Homelessness Demonstration Program (YHDP), Round 4

Homeless Housing, Assistance and Prevention Program (HHAP)



CALIFORNIA HOMELESS COORDINATING AND FINANCING COUNCIL

LAHELA MATTOX
DIRECTOR OF LOCAL PROGRAM PARTNERSHIPS

HHAP

<p>Program Overview</p>	<ul style="list-style-type: none"> • \$650 million one-time block grant • Provides local jurisdictions with funds to support regional coordination and expand or develop local capacity to address their immediate homelessness challenges
<p>Eligible Applicants</p>	<ul style="list-style-type: none"> • 44 Continuums of Care • 13 Largest Cities, with populations of 300,000 or more (as of January 2019) • 58 Counties
<p>Funding Allocations</p>	<ul style="list-style-type: none"> • 190 million – Continuums of Care • 275 million – Large Cities • 175 million – Counties • Allocations are based on each CoCs proportionate share of the state’s total homeless population based on the 2019 homeless point-in time count (PIT). • Eligible uses to be further defined in the HHAP program guidance
<p>Key Elements</p>	<ul style="list-style-type: none"> • Requires a demonstration of regional coordination • Mandate that at least 8% of the allocation MUST be used to establish or expand programs to meet the needs of youth experiencing homelessness • Does not require a crisis shelter declaration to be a direct recipient of HEAP funds

HHAP IMPORTANT DATES

HHAP TIMELINE	
Program Guidance	October 2019
Application Map	November 2019
NOFA Release and On-line application portal open	November-December 2019 **pending release of 2019 PIT County by HUD**
Final date to submit applications	February 15, 2020
Final date to award funds	April 1, 2020
Deadline for program funds to be contractually obligated	May 31, 2023
Funds shall be fully liquidated	June 30, 2025

EVIDENCE-BASED BEST PRACTICES

- HEAP funding allowed for jurisdictions to have flexibility to use funds to meet their emergency needs.
- HHAP funding expands the HEAP funding and focuses on evidence-based best practices, regional coordination, and services specific to the needs of youth.
 - Prevention and diversion
 - Rapid rehousing
 - Landlord incentive programs
 - Outreach and coordination
 - Systems support for activities necessary to create regional partnerships and maintain a homeless services and housing delivery system

No Place Like Home (NPLH)

Competitive - Round 2



Program Components and Timeline

How much:	Authorization of \$2 billion <ul style="list-style-type: none">• \$1.8 billion Competitive/Alternative Program• \$200 million Non-Competitive / Over-the-Counter
Who can apply:	Counties (alone or in partnership with Developers)
Target Populations:	<ul style="list-style-type: none">• Chronically Homeless• At-risk of Chronic Homelessness• Homeless• All persons must have a serious mental illness

<http://www.hcd.ca.gov/grants-funding/active-funding/nplh.shtml>



NPLH Background

- Signed into law on July 1, 2016.
- Authorization of up to \$2 billion in bond proceeds to invest in the development of permanent supportive housing for persons who are in need of mental health services and are experiencing homelessness, chronic homelessness, or who are at risk of chronic homelessness.
- The bonds are repaid through Mental Health Services Act revenues of up to \$140 million per year.
- Voters approved Proposition 2, November 2018



Summary: NPLH in a Nutshell

Investment:	Authorization of up to \$2 billion in funding <ul style="list-style-type: none">• \$1.8 billion Competitive/Alternative Program• \$190 million Noncompetitive/Over-the-Counter• \$6.2 Million in Technical Assistance Grants
Applicants:	Counties (alone or may partner w/housing development sponsor)
Beneficiaries:	Adults with serious mental illness, children with severe emotional disorders and their families, and persons who, among other things, require or are at risk of requiring acute psychiatric inpatient care, residential treatment, or outpatient crisis intervention who are: <ul style="list-style-type: none">• Homelessness• Chronically Homeless• At-risk of Chronic Homelessness
Program Goals:	Addressing the Need <ul style="list-style-type: none">• Deep Targeting of Hardest to House• Expanding Pool of Developers serving these populations• De-concentration and Integration



Threshold Review

2. Eligible Uses of Funds

Must be used for development costs associated with **one or more** of the following:



May be used for Capitalized Operating Subsidy Reserves (COSR) and/or the UMR required Operating Reserve



Round 1 Lessons Learned

- Site control through anticipated award date in NOFA
- Article XXXIV approval prior to award
- Loan Closing Deadlines (from HCD award)
 - 36 months construction close
 - 60 months perm close
 - Extensions of up to a total of 12 months may be requested

Youth Homelessness Demonstration Program (YHDP)

Round 4

YHDP Background

- In August 2019, HUD awarded \$75 million to 23 local communities, including eight rural communities, to help end youth homelessness through FY2018 (Round 3) of YHDP.
- HUD is awarding YHDP grants to communities who highlight numerous successes serving youth experiencing homelessness in their communities:
 - Robust **Youth Action Boards**
 - **Youth-specific coordinated entry processes**, and
 - **Collaboration** between the Continuum of Care (CoC) and vital youth stakeholders including PCWAs, schools, law enforcement, and behavioral health

<https://www.hudexchange.info/programs/yhdp/>

YHDP Key Requirements

- Develop a **Coordinated Community Plan** to prevent and end youth homelessness.
- Apply for **project** funding in support of the Coordinated Community Plan using the e-snaps grant management system.
- Involve **Youth Action Board, public child welfare agency,** and broad array of other partners.
- Comply with **fair housing, civil rights,** and other federal laws and regulations.
- Participate in **evaluation** to inform federal strategy for preventing and ending youth homelessness.

NOFA Roundtable - Breakouts

- Break out into groups, according to the funding opportunity of most interest to your community:
 - HHAP – Left side of the room
 - NPLH – Right side of the room
 - YHDP – Back of the room
- Discuss in groups:
 - What steps are your communities taking to prepare for these funding opportunities?
 - What challenges do you expect will be the most difficult to overcome, and what strategies can you identify to help your community overcome them?
 - Which other community partners need to be at the table?
- We'll come back together in **15 minutes** to report out.

Upcoming NorCal Roundtable

December 5, 2019

- If you are interested in joining the Planning Committee, please let us know!
- We value your input! Please remember to complete the brightly colored feedback form at the back of your packet and hand it to a HomeBase Team Member before you leave.

Thank You!

